

Regional Advantage Culture And Competition In Silicon Valley And Route 128

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Regional Advantage: Culture and Competition in Silicon ...

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Regional Advantage: Culture and Competition in Silicon ...

Regional Advantage: Culture and Competition in Silicon Valley and Route 128 by AnnaLee Saxenian (Harvard University Press, Cambridge, 1994) xi + 226 pp., US\$24.95, ISBN 0-674-75339-9

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Regional Advantage Culture And Competition

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In her book Regional Advantage: Culture and Competition in Silicon Valley and Route 128, AnnaLee Saxenian addresses the age-old question of what makes some businesses succeed and others fail, using case studies of the two regions. She avoids dealing with this standard subject of 1.

Business cluster - Wikipedia

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Review of Saxenian, Regional Advantage

Compares the organization of regional economies, focusing on Silicon Valley's thriving regional network-based system and Route 128's declining independent firm-based system. The history of California's Silicon Valley and Massachusetts' Route 128 as centers of innovation in the electronics industry ...

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Put in another way, a business cluster is a geographical location where enough resources and competences amass reach a critical threshold, giving it a key position in a given economic branch of activity, and with a decisive sustainable competitive advantage over other places, or even a world supremacy in that field (e.g. Silicon Valley and ...

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Read Frank Stein's excellent review for the gist. Some other thoughts: Context: in the US, the early 1990s saw the emergence of a new school of economic development research, arguing that factors such as regional culture and institutions, and the nature of local economic networks, were as predictive of local growth as the more traditional, quantifiable factors of size and # of firms, capital ...

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