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Czinkota was awarded the Significant Contribution to Global Marketing award from the American Marketing Association in 2007. [1] He is a prolific author and has written for newspapers such as The Washington Times , The Korea Times , Japan Today, Ovi Magazine, and Handelsblatt .

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Michael R. Czinkota (born 1951) is an American organizational theorist and Professor at the McDonough School of Business at Georgetown University.

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