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Reviewed by John Sislin and Christopher Marshall

With a target-centric approach to intelligence analysis, intelligence is collaborative, because this model creates a system where it can include all contributors, participants, and consumers. Each individual can question the model and get answers along the way.

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Intelligence Analysis: A Target- Centric Approach by Robert M. Clark

Intelligence Analysis A Target Centric

Intelligence Analysis: A Target-Centric Approach Robert M. Clark (CQ Press, 2016, fifth edition), 448 pp., notes, figures, tables, appendices, index. Reviewed by John Sislin and Christopher Marshall. The 9/11 attacks and the search for weapons of mass destruction in Iraq have both entered the American consciousness as archetypal intelligence failures.

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Intelligence Analysis: A Target-Centric Approach. A basic implication is that a wider variety of sources of information should be used in developing an intelligence conclusion. It also implies that individuals having different talents and abilities should be recruited by intelligence agencies so that different perspectives will be available in making a final intelligence recommendation.

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The target-centric approach is all about getting away from the hierarchy of the intelligence process and attacking an intelligence problem by building synergy amongst all invested parties. This book also goes into all aspects of intelligence analysis: source verification, modeling for predictive intelligence, how to present information to policymakers, etc.

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With a target-centric approach to intelligence analysis, intelligence is collaborative, because this model creates a system where it can include all contributors, participants, and consumers. Each individual can question the model and get answers along the way.

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Robert M. Clark's Intelligence Analysis: A Target-Centric Approach demonstrates that a collaborative, target-centric approach leads to sharper and more effective analysis, while better meeting the needs of the customer.

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In Intelligence Analysis, Robert M. Clark explains that a collaborative, target-centric approach allows for more effective analysis, while better meeting customer needs. The new third edition has been comprehensively revised to reflect changes in the constantly shifting landscape of intelligence.