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I invented the Business Model Canvas, co-founded strategyzer.com and lead authored Business Model Generation which sold a million copies in 30 languages. My speaking fees correspond to the conventional rates of the global speaking circuit of best-selling authors.

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Business Model Generation is a handbook for visionaries, game changers, and challengers striving to defy outmoded business models and design tomorrow's enterprises. If your organization needs to adapt to harsh new realities, but you don't yet have a strategy that will get you out in front of your competitors, you need Business Model Generation.

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